

# International SAP Conference for Treasury Management

July 11-13, 2017

Prague, Czech Republic



The Best-Run Businesses Run SAP®



T.A. Cook  
CONFERENCES

# WELCOME

## Treasury of Tomorrow: Connected. Live. Reimagined

As the world around us continues to change and adapt to a more digital way of life, treasury teams and departments are under increased pressure to evolve and develop their operations to serve this changing market. Moving towards a more connected and live treasury management approach whilst simultaneously reducing risk is essential for organizations looking to operate the treasury department of tomorrow.

The 10th annual International SAP Conference for Treasury Management offers the perfect opportunity for you and your team to explore how SAP® solutions can help you to reimagine your business processes and prepare your organization to make the leap towards digital transformation. Designed for new and existing customers, this business-centric event allows attendees to meet with SAP experts and executives, established users and partners, all under one roof, at one time.

Event highlights will include pre-event workshops for those looking to gain a deeper understanding of particular topic areas, the SAP solution roadmap and solution updates, and best-practice customer case studies. You will be able to attend, interactive microforum sessions covering innovation, technology and compliance; visit a vibrant exhibition showcasing SAP partners in treasury management; participate in a networking evening event; and much more.

Join us in Prague to explore how you can utilize digitalization and realize the true strategic value of effective treasury management. Take this opportunity to have your questions answered by the experts, discuss hot topics and analyze the future of treasury management.

We look forward to welcoming you and your team to this longstanding community event.

Kind regards,

**Marc Astor**

Director, Global Business Development  
SAP



# PRECONFERENCE WORKSHOPS

Tuesday July 11, 2017

At these workshops you will review product functionality, dive deeper into topics, study practical examples, take part in discussions, go through online demonstrations, and determine the business benefits of each solution. Each workshop offers you a unique opportunity to address challenges, discuss them with your peers, and gain valuable guidance from some of the most knowledgeable experts on SAP® applications.

For more information, please visit [www.tacook.com/saptreasuryworkshops](http://www.tacook.com/saptreasuryworkshops). Please note that you cannot switch between parallel workshops.

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**The following workshop will take place between 09:30 and 17:30.**

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## Workshop 1: Reimagine Treasury with SAP Treasury Solutions

This workshop provides a comprehensive overview of treasury applications from SAP. It helps attendees understand the processes, functions, and features in the area of bank connectivity as well as cash, liquidity, and financial risk management.

Understand how we leverage the SAP Fiori® user experience and its functionalities for our treasury applications. Learn more about our recent enhancements and innovations in the area of cash and financial risk management, treasury reporting, and compliance. Attendees will also gain insight into current developments and road map.

This workshop provides an end-to-end overview that covers the following topics:

- Bank connectivity
- Cash management
- Payment factory
- Treasury and risk management
- Renewed user interface for treasury applications
- How to get there (overview of deployment options)
- Recent enhancements, innovations and roadmap topics

Christian Schmid, SAP

Dirk Henn, SAP

Noemi Diaz-Benito, SAP

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**The following workshops will take place between 09:30 and 13:00.**

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## Workshop 2: Payments and Cash Management with SAP S/4HANA®

This half-day workshop provides a combined overview of managing cash and payments within the SAP S/4HANA® suite. As an attendee, you gain insight into the new central bank account management application, including workflow features and integration with bank communication software. We explore new processes in cash operations using the SAP Fiori® user experience, combined with payment monitoring and approvals. We provide an overview of the functions to run a central payment factory.

What delegates can expect to take away from this session:

- An understanding of the functions of the new cash and payment management solution as part of SAP S/4HANA
- Insight into the demo systems and knowledge of scenarios that integrate with other finance and treasury areas
- Awareness of new opportunities for leveraging options for cloud deployment
- An understanding of the business benefits and the road map for the new solution

Please note: In addition to this workshop, we conduct an afternoon workshop that covers aspects of bank connectivity and extended payment management.

William Cao, SAP

Dr. Arndt Köster, SAP

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# PRECONFERENCE WORKSHOPS

Tuesday July 11, 2017

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## Workshop 3: Treasury Software and SAP S/4HANA®: How Innovations Shape the Future of Your Treasury Applications from SAP

Attend this workshop to receive an end-to-end overview of treasury applications from SAP and the new innovations provided with SAP S/4HANA®. Explore the new features of treasury management software running with SAP S/4HANA, including reporting features and renovated user interfaces.

What you will take away from this half-day workshop:

- What SAP S/4HANA means for you
- What changes and simplifications SAP S/4HANA provides for your treasury software
- An overview of the latest innovations delivered with SAP S/4HANA
- Deployment options
- The way forward and insights into the SAP® solution road map for treasury applications

Arif Esa, SAP

Klaus Müller, SAP

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## Workshop 4: Hedge Management and Hedge Accounting for Foreign Exchange Risks Under IFRS 9

This half-day morning workshop gives you and your team profound insight into the foreign exchange (FX) hedge management and FX hedge accounting process and the features of the treasury applications from SAP. Specific focus is on upcoming changes to the international financial reporting standard IFRS 9.

This workshop gives you an overview of:

- How the hedge management process of the future will look within treasury applications from SAP
- Use cases demonstrating how SAP delivers end-to-end automation of hedge accounting specific to IFRS9
- Details of the solution for IFRS9 hedge accounting
- How the FX risk management process will evolve in the future

Heike Ripp, SAP

Carola Schoenfelder, SAP

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**The following workshops will take place between 14:00 and 17:30.**

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## Workshop 5: Bank Communications and Enhanced Features for Managing Payments with SAP S/4HANA®

This afternoon workshop complements the morning workshop “Payments and Cash Management with SAP S/4HANA®.” Attendees have the opportunity to move beyond the software’s enhanced functions to explore how to optimize the payment process and delve into the elaborate options for bank communications.

Key topic areas covered include options to establish a corporate-to-bank connectivity channel, either host-to-host or over SWIFT. This is based on a new concept within SAP® Financial Services Network, our bank connectivity solution provided through SAP Cloud Platform. In addition, we explore integrating payment messages from external systems into a central software system. We address possibilities for running a central payment factory using the SAP Payment Engine application.

Key workshop benefits for attendees include:

- Understanding the options to connect your software to the banking world using SAP Financial Services Network
- Insights into enhanced functions for your payment management leveraging SAP Bank Communication Management, corporate payment connector
- An introduction to special opportunities provided with SAP Payment Engine

Kolja Ewering, SAP

Dr. Arndt Köster, SAP

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# PRECONFERENCE WORKSHOPS

Tuesday July 11, 2017

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## Workshop 6: Central Finance with SAP Software - Benefits for Treasury Management

Many if not most SAP customers chose the Central Finance deployment option of SAP S/4HANA® when it comes to jump starting their low-risk, non-disruptive transformation journey. Attend this workshop to find out why customers have taken this approach, established best practice and key learnings.

What can you learn during this afternoon workshop?

- Learn about the Central Finance approach
- Key value pillars, innovations and simplifications when it comes to advanced reporting and analysis
- Scalable process execution, and using it as a transformation platform for the digital enterprise

During this session we will share direct user feedback from organizations who were looking to implement Central Finance as a platform for operational optimization and continued growth enablement (including mergers and acquisition), business benefit potential and industry ROI case studies.

Javaid Awan, SAP

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# AGENDA DAY ONE

Wednesday July 12, 2017

08:00	<b>Registration and Welcome Refreshments</b>
08:45	<b>Welcome and Opening Remarks</b> David Ormerod, SAP Alexandra Elke, SAP
09:00	<b>SAP Insight: Path to Digital Finance – SAP S/4HANA Finance</b> <ul style="list-style-type: none"><li>• Digitalisation in business has a profound impact on every finance function already today</li><li>• New technologies will enable CFOs to reimagine their own work to respond to these new challenges</li><li>• SAP's new solution suite SAP S/4HANA provides CFOs with market leading innovations to become a 'Digital CFO'</li><li>• A number of selected value scenarios illustrate how these innovations will change the daily life of finance</li></ul> Dr. Martin Naraschewski, SAP
09:45	<b>Customer Case Study: The Treasury of Tomorrow</b> <ul style="list-style-type: none"><li>• The Zanders treasury maturity model – An overview</li><li>• The changing role of the treasurer</li><li>• Applying state-of-the-art technology to support business processes</li></ul> Joshua Watts, Akzo Nobel Judith van Paassen, Zanders
10:30	<b>Customer Case Study: The Way to Treasury Excellence at Smurfit Kappa</b> <ul style="list-style-type: none"><li>• Overview of the platform of integrated treasury applications from SAP implemented at Smurfit Kappa Group</li><li>• Increasing automation and straight-through processing</li><li>• Foreign exchange hedging optimization across the group</li><li>• Streamlining and centralizing netting and payments by leveraging in-house bank software from SAP</li><li>• Optimizing treasury reporting using the SAP BusinessObjects™ Business Intelligence suite</li><li>• Project challenges and benefits</li></ul> James Masterson, Smurfit Kappa Group Michael Diet, INTENSUM
11:15	<b>Morning Refreshment Break and Browse the Exhibition</b>
12:00	<b>SAP Insight: Treasury of Tomorrow - Treasury Management with SAP S/4HANA</b> <ul style="list-style-type: none"><li>• Understand the strategic direction of treasury applications from SAP</li><li>• Gain insights into the solution portfolio in 2017</li><li>• Establish greater transparency and control over complex processes associated with managing payments and bank communications, cash and liquidity, and financial risk management</li><li>• Consider how your company can run and control end-to-end treasury processes in daily business with SAP S/4HANA</li><li>• Explore the value of digital innovations of today and tomorrow</li></ul> Christian Mnich, SAP
12:45	<b>Customer Case Study: Liquidity Planning – Analysis and Forecasting with Standard SAP Software</b> <ul style="list-style-type: none"><li>• Project Overview: Target vs actual</li><li>• Real-time assignment of actuals:</li><li>• Based on the actual source and application of funds</li><li>• User-definable projecting and forecasting in different currencies</li><li>• Central and reliable cash flow analysis and planning of liquidity</li></ul> Werner Brinkkötter, August Storck KG Jochen Stiebe, SymQ
13:30	<b>Lunch Break and Browse the Exhibition</b>

# AGENDA DAY ONE

Wednesday July 12, 2017

	Microforum Track 1: Innovation	Microforum Track 2: Technology	Microforum Track 3: Compliance
14:45 – 15:05	<b>Automating the Cash Application Using Machine Learning</b> <ul style="list-style-type: none"><li>• Use of machine learning to boost automatic matching rates</li><li>• Overview of the SAP Clea application for Cash Application</li><li>• Integration with SAP S/4HANA</li></ul> Dr. Arndt Köster, SAP	<b>Exploring How Treasury Management Can Benefit From Procurement</b> <ul style="list-style-type: none"><li>• The challenges for today's treasurers</li><li>• Building a comprehensive and flexible set of payables management solutions</li><li>• Next evolution of SAP Ariba® solutions: the open trade platform you and your bankers have always wished for</li></ul> Robert Grimes, SAP	<b>IFRS 9 – What's Possible with SAP Software?</b> <ul style="list-style-type: none"><li>• Managing your foreign currency</li><li>• Being aware of exposure to different risks: forecast transactions or firm commitments under IFRS 9</li></ul> Dirk Henn, SAP Heike Ripp, SAP
15:10 - 15:30	<b>Explore New Functions with SAP S/4HANA® Finance for Treasury and Risk Management</b> <ul style="list-style-type: none"><li>• Real-time visibility into FX exposures</li><li>• Financial status in real time</li><li>• Credit line analysis</li><li>• Flexible treasury transaction reporting</li></ul> Christian Schmid, SAP	<b>A Treasury Management App for Marketplace Integration on SAP® Cloud Platform</b> <ul style="list-style-type: none"><li>• Explore the end-to-end FX risk management process with focus on marketplace integration</li><li>• Get an overview of how to use the app and insight into its added value for today and the future</li></ul> Heike Ripp, SAP Robert Herold, SAP	<b>SAP Treasury in Private Cloud – Key Considerations</b> <ul style="list-style-type: none"><li>• Learn about key differences between cloud environments</li><li>• Compliance and control of Treasury applications in a private cloud</li><li>• How SAP S/4HANA treasury in private cloud can meet the standards</li></ul> Haresh Chhaya, SAP
15:35 - 15:55	<b>Central Finance With SAP Software: Benefits for Treasury Management</b> <ul style="list-style-type: none"><li>• The central finance approach</li><li>• Key value pillars, innovations, and simplifications when it comes to advanced reporting and analysis</li><li>• Scalable process execution as a transformation platform for the digital enterprise</li></ul> Javaid Awan, SAP	<b>Gain Insights into SAP S/4 HANA Finance for Cash Management</b> <ul style="list-style-type: none"><li>• Experience the new central bank account management software with workflow features</li><li>• Explore new processes in cash operations based on SAP Fiori® apps</li></ul> William Cao, SAP	<b>SAP Custom Development - IFRS 9 Impairment</b> <ul style="list-style-type: none"><li>• Introduction to SAP Custom Development services</li><li>• Real project examples based on proven project methodology</li><li>• Covering impairment of financial assets according to Financial Reporting Standard IFRS 9</li></ul> Andreas Hettich, SAP
15:55	<b>Afternoon Refreshment Break and Browse the Exhibition</b>		
16:30 - 16:50	<b>Bank Connectivity Update</b> <ul style="list-style-type: none"><li>• Explore possibilities to connect your enterprise resource planning (ERP) software with SAP Financial Services Network</li><li>• Hear how treasury management teams are utilizing simplified, ready-to-use services provided by SAP</li></ul> Kolja Ewering, SAP	<b>Treasury as a SAP Cloud Service</b> <ul style="list-style-type: none"><li>• Connect your treasury software to the cloud and consume cloud services from SAP, such as:<ul style="list-style-type: none"><li>• Integrated market data</li><li>• An integrated trading platform</li></ul></li><li>• Run you complete treasury workstation in the SAP Cloud Platform</li></ul> Dr. Klaus Müller, SAP Thomas Fritzsche, SAP	<b>Treasury Performance Management with Zanders</b> <ul style="list-style-type: none"><li>• An overview of Zanders' Treasury Performance Management Framework</li><li>• Measuring key risk performance and value indicators</li><li>• Build on KPI tools</li></ul> Laura Koekkoek, Zanders

# AGENDA DAY ONE

Wednesday July 12, 2017

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16:55 - 17:15	<b>Simplifying International Payments for Corporates: SWIFT Global Payments Innovation (gpi)</b> <ul style="list-style-type: none"><li>• Increasing the efficiency and predictability of international payments</li><li>• Achieving end-to-end traceability</li><li>• Laying the foundation of future services</li></ul> Marc Delbaere, SWIFT	<b>Managing Commodity Risk with SAP Commodity Management</b> <ul style="list-style-type: none"><li>• The holistic approach to commodity management at SAP</li><li>• Solution innovations</li><li>• Customer success</li></ul> Julia Neuberger, SAP	<b>Payment Securitization with SAP Bank Communication Management</b> <ul style="list-style-type: none"><li>• Authorizations</li><li>• Payment approval workflows</li><li>• Digital signature and encryption</li><li>• Securing the payment chain</li></ul> Alfred Roig, ConVista
17:20	<b>Customer Case Study: Treasury Optimization Program at Coca Cola HBC - Building Cross-Functional End-to-End Processes with SAP® Software</b> <ul style="list-style-type: none"><li>• Treasury optimization program – business objectives and drivers</li><li>• Demonstrating how Coca-Cola HBC utilised SAP® software to build cross-functional end-to-end processes for treasury management</li><li>• Key achievement and project milestones</li><li>• Coca-Cola HBC Treasury Centre of Excellence – journey and structure</li></ul> Jenny Seitanidou, Coca-Cola HBC AG		
18:05	<b>Day One Wrap-Up</b>		
18:30	<b>Depart for Evening Event</b>		

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# AGENDA DAY TWO

Thursday July 13, 2017

08:15	<b>Welcome Refreshments</b>
08:45	<b>Welcome Back</b> David Ormerod, SAP Alexandra Elke, SAP
08:55	<b>Panel Discussion: Treasury Now and In the Future - A Report</b> <ul style="list-style-type: none"><li>• When will blockchain and Big Data solutions graduate from the retail to the corporate sphere?</li><li>• Does 24x7 banking availability require a 24x7 treasurer?</li><li>• Can biometrics and artificial intelligence replace human integration in the battle against cybercrime and fraud?</li></ul> <p>Our panellists break down the key talking points and findings, focusing on three strategic topic areas: continued innovation; treasury anytime, anywhere; and cybercrime and fraud. Hosted by: Helen Sanders Panellists: Cornelia Hesse, Member of the EACT / Indrajeet Maitra, BNP Paribas / Hans Candries, PwC</p>
09:45	<b>SAP Insight: Blockchain – Preparing for the Future</b> <ul style="list-style-type: none"><li>• Myth or reality – from Blockchain basics to benefits</li><li>• Use Cases for Treasury and Finance</li><li>• What to expect in the future</li></ul> Georg Koester, SAP
10:30	<b>Morning Refreshment Break and Browse the Exhibition</b>
11:15	<b>Customer Case Study: Treasury Modernization at Givaudan</b> <ul style="list-style-type: none"><li>• Treasury automation using SAP Tools to improve performance of key processes</li><li>• Improving user experience and forecast accuracy with automation tools</li><li>• Increasing efficiency with last mile automation</li></ul> Antonio Nota, Givaudan Madhusudan Padmanabhan, PwC
12:00	<b>Customer Case Study: Why Did We Choose SAP S/4HANA® Finance?</b> <ul style="list-style-type: none"><li>• Company landscape and reason why we chose the SAP S/4HANA® Finance solution</li><li>• Project objectives and expectations</li><li>• Project scope and road map</li><li>• Current progress and outlook</li><li>• Critical factors for success</li></ul> Sevil Ozekin, Mondelez International Andrew Love, Mondelez International Svatopluk Alexander, BearingPoint
12:45	<b>Customer Blockchain Case Study. How SAP Ariba and TRADEIX Transforms Receivables Financing</b> <ul style="list-style-type: none"><li>• Discover how blockchain technology can transform supply chain financing and encourage e-invoicing adoption</li><li>• Learn how SAP users can scale participation in their trade finance programs by using blockchain technology:<ul style="list-style-type: none"><li>• Achieving simple, fast and competitive financing options for suppliers of all sizes</li></ul></li></ul> Roy Rosney, DHL Michael Vrontamitis, Standard Chartered Bank Kai Finck, SAP Ariba Robert Barnes, TRADEIX
13:30	<b>Lunch Break and Browse the Exhibition</b>

## AGENDA DAY TWO

Thursday July 13, 2017

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14:30	<b>Customer Case Study: Digitize your Treasury – Full Insight For Operational and Strategic Decisions</b> <ul style="list-style-type: none"><li>• How to drive an effective finance transformation based on an integrated payment factory</li><li>• Learn how new technologies are changing real-time reporting and analysis as well as decision-making processes</li><li>• Stay agile while connecting your core Treasury activities with additional platforms and applications</li></ul> Steffen Diel, SAP
15:15	<b>SAP Insight: Treasury Applications from SAP - Looking Towards the Future</b> <ul style="list-style-type: none"><li>• Demonstration and recap of recent treasury innovations</li><li>• Treasury in the cloud: What's in it for you and your organization?</li><li>• Insights into the roadmap for treasury applications from SAP</li></ul> Arif Esa, SAP Solution Management Heike Ripp, SAP
16:00	<b>Closing Remarks and Close of Conference</b>

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## GOLD SPONSORS



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### BearingPoint

BearingPoint consultants understand that the world of business changes constantly and that the resulting complexities demand intelligent and adaptive solutions. Our clients, whether in commercial or financial industries or in government, experience real results when they work with us. We combine industry, operational and technology skills with relevant proprietary and other assets in order to tailor solutions for each client's individual challenges. This adaptive approach is at the heart of our culture and has led to long-standing relationships with many of the world's leading companies and organizations. Our global consulting network of more than 10,000 people serves clients in over 75 countries and engages with them for measurable results and long-lasting success.

For more information, please visit: [www.bearingpoint.com](http://www.bearingpoint.com)

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### ConVista

ConVista is an experienced consulting firm with a large track record in the design and installation of treasury applications. We offer comprehensive IT consulting services complemented by deep knowledge of business processes. ConVista provides a complete service offering from a single source.

Since our foundation in 1999, more than 350 customers from multiple industries have trusted in ConVista to improve their corporate treasury processes. More than 600 employees work in the 18 subsidiaries that ConVista has in 22 countries, to serve our customers worldwide.

We are experts in the treasury area, and our offerings include:

- Cash and liquidity management
- Debt and investment management
- Risk management
- Working capital optimization Payment optimization
- Bank communication and relationship management

Our service portfolio includes:

- Software selection support
- Health check for treasury software and processes
- Application maintenance
- Custom development
- Design and implementation of treasury solutions

For more information, please visit: [www.convista.com](http://www.convista.com)

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## GOLD SPONSORS



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### INTENSUM

INTENSUM is an independent European consulting agency founded in 2005 that specializes in SAP® solutions. It delivers business skills and first-class SAP software implementation competencies focused on optimizing treasury and financial processes, delivering analytics and dashboards, and streamlining systems integration through innovative solutions.

INTENSUM's objective is to align business and IT through its unique service offering – analysis, solution advisory, implementation, and support – that combines strong business and IT expertise. It delivers first-class advisory skills focused along three main axes:

- To achieve financial and treasury excellence: with treasury and risk, cash and liquidity, in-house banking, payment factory, and commodity management solutions
- To boost intelligence: with state-of-the-art reporting, analytics, and planning
- To stimulate innovation: with technology that bridges business and IT

We accompany our customers as they adopt the latest solutions and innovative products to help ensure they achieve long-term ROI based on a flexible, future-proof solution architecture.

INTENSUM provides solutions and services with high value and quality in the financial and treasury markets.

For more information, visit: [www.intensum.com](http://www.intensum.com)

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### PWC



PwC Switzerland is the leading audit and advisory company of Switzerland. As an independent member of the international PwC network, it helps organisations and individuals create the value they are looking for. Whether your needs are international or local, large or small, it is on hand to serve as your partner with assurance, tax, and advisory services.

The primary purpose of PwC is to build trust in society and solve important problems. PwC is a network of firms in 157 countries with more than 223,000 professionals committed to delivering quality in assurance, advisory, and tax services. PwC Switzerland provides these services with its 3,000 employees and partners in 14 locations in Switzerland and 1 in the Principality of Liechtenstein.

PwC's teams have successfully implemented treasury change for many leading corporations and have an established track record of successful solution-based project work. PwC offers a comprehensive range of professionals, including tax, accounting, regulatory, and digital specialists.

For additional information, please visit: [www.pwc.ch/en/services.html](http://www.pwc.ch/en/services.html)

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### SWIFT

SWIFT is a global member-owned cooperative and the world's leading provider of secure financial messaging services. It provides its community with a platform for messaging and standards for communicating, and offers products and services to facilitate access and integration, identification, analysis, and financial crime compliance.

SWIFT's messaging platform, products, and services connect more than 11,000 banking and securities organisations, market infrastructures, and corporate customers in over 200 countries and territories. This support enables them to communicate securely and exchange standardised financial messages in a reliable way.

As a trusted provider, SWIFT facilitates global and local financial flows and supports trade and commerce worldwide. It relentlessly pursues operational excellence and continually seeks ways to lower costs, reduce risks, and eliminate operational inefficiencies.

SWIFT's international governance and oversight reinforces the neutral, global character of its cooperative structure. Headquartered in Belgium, SWIFT's global office network ensures an active presence in all major financial centres.

For more information, please visit: [www.swift.com](http://www.swift.com)

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### SymQ

Founded in 2012, SymQ offers professional SAP consulting services for the areas of finance and treasury for large and midsize companies of all industries. The consulting approach spans from strategy development and solution design to implementation and continuous optimization of processes in the SAP software system environment. With a team of experts and an interdisciplinary network of international strategy and implementation partners, SymQ is a one-stop provider for the analysis, design, and implementation of solutions in SAP software environments. In addition to common treasury topics covering bank communication, cash management, liquidity planning, and transaction and risk management, SymQ's expertise also encompasses such current topics as Single European Payments Area (SEPA) and European Market Infrastructure Regulation (EMIR). SymQ is an entity of the Hanse Orga Group.

For additional information, please visit: [www.hanseorga-group.com/en/symq/](http://www.hanseorga-group.com/en/symq/)

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## GOLD SPONSORS



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### TRADEIX

TRADEIX is a financial technology (FinTech) platform from TradeIX Ltd that is transforming the trade finance sector for the benefit of all market participants. TRADEIX uses blockchain technology to connect preapproved parties involved in trade finance, including corporations, business-to-business (B2B) networks, funders, and credit underwriters. TRADEIX simplifies the trade finance process and eliminates friction in the transaction chain, from invoice origination to settlement. Its initial focus has been on the open account business-to-business and business-to-government invoice financing market in Europe.

#### **The value TRADEIX offers its clients**

TRADEIX reduces risk, increases efficiency, and creates enhanced funding opportunities for all participants in the trade finance value chain. The technology:

- Connects all trade finance parties through an easy-to-deploy platform
- Improves security and trust with a single open-source ledger
- Provides end-to-end visibility for all parties, including regulators
- Automates the trade finance process
- Generates enhanced funding opportunities through network effects

#### **TradeIX Ltd is the right partner for the industry**

TradeIX was founded by trade finance and technology veterans and is uniquely positioned to transform the trade finance sector with:

- A differentiated technology platform that uses middleware and the Hyperledger project's open-source blockchains
- Established partnerships with blue-chip enterprise resource planning (ERP), finance, insurance, and technology companies
- An unmatched combination of features spanning trade finance and blockchain technology
- A successful track record of improving efficiency and lowering risk for corporations, B2B networks, funders, and credit underwriters

TradeIX's partners include blue-chip technology provider IBM and leading credit underwriter American International Group Inc. (AIG). Other major companies partnering with TradeIX include SAP SE, the largest provider of ERP software; SAP Ariba (SAP), the provider of one of the largest B2B networks; an established bank settlement provider; and global trade finance banks.



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### Zanders

Zanders is the leading independent treasury consultancy globally. Established in 1994, the company focuses exclusively on treasury management and risk management. From offices in the Netherlands, Belgium, the United Kingdom, and Switzerland, a team of more than 130 qualified treasury professionals offers the global services for which Zanders is renowned.

The company has an excellent track record and a diversified client portfolio that consists of multinationals, financial institutions, public sector entities, and NGOs. Its strengths are specialization and independence. Being independent means that Zanders works solely on behalf of and in the best interests of its clients. Specialization requires Zanders to stay at the forefront of all developments in its areas of expertise and to remain innovative. The added value of Zanders is to assist its clients from "idea to implementation and beyond", bringing best practices and the latest developments together into workable treasury solutions.

Since 1999, Zanders has developed a special working relationship with SAP SE in the area of treasury and risk management and has successfully carried out more than 60 large implementations.

**For more information, please visit: [www.zanders.eu](http://www.zanders.eu)**

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### Deloitte

With a truly global scale and perspective, Deloitte's treasury practice spans treasury strategy, transformation, and the treasury technology required to meet its clients' most complex global liquidity and financial risk needs. With specialisation in financial and physicals market challenges, Deloitte delivers advisory services in risk and technical accounting, as well as quantitative, technology, and operational advisory services. Deloitte's consulting projects include risk assessment and solution implementation for business strategies and policies, business processes, organisational structure, risk modelling, management reporting, and treasury, trading, and risk systems implementations.

Deloitte's core service offerings include treasury systems selection and implementation; treasury strategy and organisational structure design; financial risk management; global cash management and in-house banking strategy; M&A due diligence and governance; internal controls assessment; and business case development. Its expertise encompasses architecture, hardware, data quality, data warehousing, bank connectivity, selections, security, and implementation.

Deloitte has a dedicated implementation service offering for treasury applications from SAP and works strategically with SAP in the global marketplace. It has proven tools, project accelerators, and methodologies to fast-track project lifecycles and minimize risk tailored specifically to treasury projects involving SAP® software. It has successfully completed multiple such projects over the recent years.

For more information, please visit [www.deloitte.com](http://www.deloitte.com)

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### Zatopek Consulting

Zatopek Consulting s.r.o. focuses on complex solutions based on treasury and risk management functionality in SAP® software. In addition to supporting its partners with implementations of standard functionality and providing project-based development, Zatopek Consulting has developed a set of unique complex solutions for funds asset management companies.

In order to be able to provide full-scale basic implementation and support services, Zatopek Consulting has a team of highly skilled professionals who specialize in the areas of in-house development and financial software from SAP. Because Zatopek Consulting brings to every project complete commitment, successful project delivery often serves as the beginning of a long-term relationship.

Being privately owned with all its consultants serving as fulltime employees gives Zatopek Consulting flexibility and stability, which its clients appreciate, knowing they can depend completely on its consultancy teams. Zatopek Consulting's leading consultants are the best of their kind and their performance has often been singled out by multinationals, including SAP, who seek their expertise and guidance. Despite its relatively small size and young history, Zatopek Consulting successfully competes with major software houses and has won the trust of its clients.

For more information, please visit [www.zatopek.org](http://www.zatopek.org)

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## BRONZE SPONSOR



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## MEDIA PARTNER



## HOW TO REGISTER

To register online for this event, please visit: [www.tacook.com/saptreasury](http://www.tacook.com/saptreasury)

### Contact for Inquiries

Emma Peters  
T: +44 (0) 121 200 3810  
F: +44 (0) 121 212 1623  
E: [em.peters@tacook.com](mailto:em.peters@tacook.com)

### Event Venue

Prague Marriott  
V Celnici 1028/8  
110 00 Prague 1  
Czechia  
T: +420 222 888 888  
Web: <http://www.marriott.com>

This event is organized by: T.A. Cook Conferences in cooperation with SAP.

The registration fee includes access to the event, lunch on all days, refreshments, and the evening event, and documentation material for download. Please note that accommodation and travel are not included in the registration fee.

# REGISTRATION FORM

## INTERNATIONAL SAP CONFERENCE FOR TREASURY MANAGEMENT

July 11-13, 2017 - Prague, Czech Republic

**I would like to register for this conference.  
(Please complete clearly in block capitals)**

First Name	Last Name
Company	Job Title
Industry Sector	Street
City, State	Zip Code, Postal Code
Country	Phone
Fax	E-mail
Date	Signature

### I wish to attend the following:

Two Day Conference (12-13 July)

Full Day Workshop (11 July):

W1

Morning Half-Day Workshop (11 July A.M) Please select from one of the below workshops:

W2  W3  W4

Afternoon Half-Day Workshop (11 July P.M) Please select from one of the below workshops:

W5  W6  W7

Evening Event (Open to conference registrants only)

### Payment Method

Credit Card

Invoice

### Further Information

1. Would you like to receive further information from SAP including special offers, reports, event news, and more along with information resulting from this inquiry?

Yes, by e-mail  Yes, by telephone  No

2. Would you like to receive further information from SAP partners or other affiliated companies and business partners of SAP including special offers, reports, and more along with information resulting from this inquiry?

Yes, by e-mail  Yes, by telephone  No

I agree to the above terms and conditions  
(This must be ticked in order for the registration to be processed.)

Fax to +44 (0) 121 212 1623  
or register online at

[www.tacook.com/saptreasury](http://www.tacook.com/saptreasury)

You have three options to register: register online; fill in this form and e-mail it to the below address or fax it to the number above (one form per participant); or e-mail [em.peters@tacook.com](mailto:em.peters@tacook.com).

### Registration and Contact Office

T.A. Cook Conferences.  
4th Floor, McLaren Building  
46 The Priory Queensway  
Birmingham, B4 7LR, UK  
T: +44 (0) 121 200 3810  
F: +44 (0) 121 212 1623  
E: [info@tacook.com](mailto:info@tacook.com)  
Registered in England and Wales  
Company Registration Number: 4263656

### Event Fees

Type	Early Bird	Standard
Conference Only	€1250	€1350
One Half Day Workshop	€325	€375
Full Day Workshop	€575	€650

\* All fees are subject to 20% VAT

\*\* Early Bird Fee Deadline: Friday, May 12 2017

NOTE: Payment should also be received by the deadline for the early bird discount to apply.

### Terms and Conditions of Registration

Cancellations must be made in writing at least two weeks before the beginning of the event. In this case we will charge a processing fee of € 200 euro. Cancellations received less than two weeks before the event will be liable for the full registration fee. This also applies to registrants who do not attend the event. If a participant cannot attend for whatever reason, it is of course possible to nominate a substitution. Substitutions must be received in writing, must be addressed to the registration office, and must include the names of both the original and the substitute registrants. Participation in an event is only possible if payment has already been received, or if it is submitted at the event in cash or with a collection-only cheque. Please note that non-attendance for any reason is subject to the cancellation terms laid out in point above.

### Organizer's Changes

We reserve the right to cancel your registration or refuse access to the event. We reserve the right to make changes to the event program. In the unfortunate event that an event is cancelled, we are not liable for any costs incurred by delegates in connection with their attendance.

### Data Policy

By registering for this event, you grant T.A. Cook permission to keep you informed of future events and content within your field of interest. We will only send you relevant information (by email, post or telephone) and you can unsubscribe at any time. Your details will only be held on the T.A. Cook internal data base and will not be supplied to 3rd parties without your knowledge and permission. If you wish to unsubscribe immediately, please send an email to [info@tacook.com](mailto:info@tacook.com) with "Unsubscribe" in the subject line. Privacy Policy

### Video and Photography

We plan to take photographs and video material at the event and reproduce them in educational, news, or promotional material, whether in print, electronic, or other media, including event Websites. By participating in this event, you grant us the right to use the photographs and video footage for such purposes. All photos and videos become the property of T.A. Cook. These may be displayed, distributed, or used by T.A. Cook for any purpose. Should you wish to opt out of this, please contact us at [info@tacook.com](mailto:info@tacook.com).

VAT Number:

[www.sap.com/contactsap](http://www.sap.com/contactsap)

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