

International SAP® Conference for Oil and Gas

April 1–3, 2014
Copenhagen
Denmark



The Best-Run Businesses Run SAP™



In cooperation with



WELCOME

Energizing the Oil and Gas Enterprise: Accelerating Innovation and Powering Performance

Reliable access to energy sources is driving global economic growth. The world today requires prudent and cost-effective development of all available energy resources. Achieving this demands coordinated planning and operation of complex capital-intensive programs and assets involving regulators, resource owners, investors, partners, suppliers, and ultimately energy consumers. Join us in Copenhagen to find out how leading energy companies are taking advantage of SAP® solutions to supply the world's energy needs prudently and become best-run energy companies.

The uniquely customer-centric **International SAP Conference for Oil and Gas** has been specifically designed to give insights from a customer's view into what it takes to prepare for a successful future. Senior executives from leading oil and gas companies will share how they have used innovation and technology to overcome industry challenges, transform operations, and fuel their business in a reshaped economy. Attend this event to learn firsthand how SAP solutions can help you meet new challenges, drive more value, and improve business processes, as well as maintain visibility and control of your enterprise.

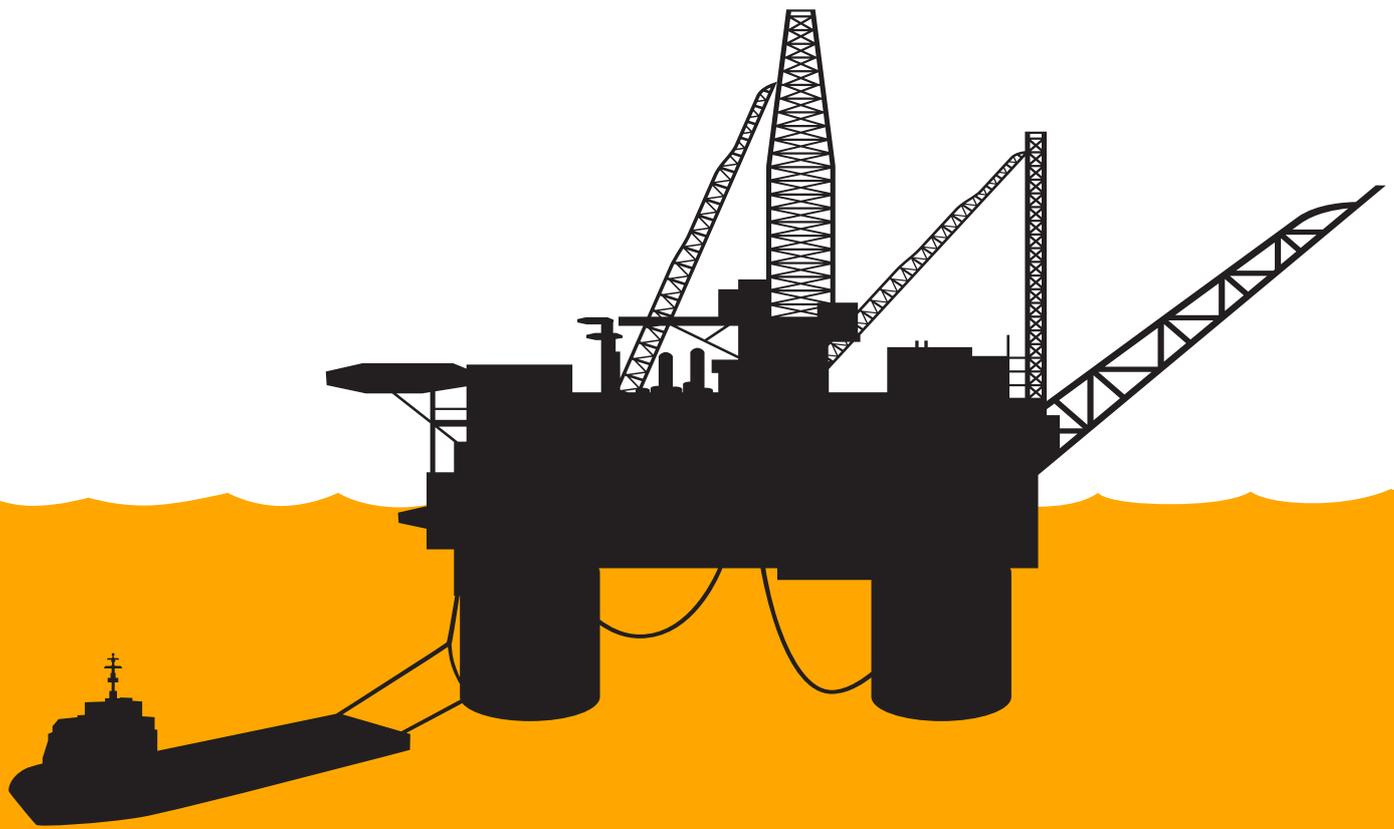
With more customer presentations than any other similar event, this user-led conference promises to give you an understanding of the most current best practices. Take part in interactive sessions with SAP experts, industry analysts, and thought leaders to gain insight into the latest industry trends that are critical to you and your organization.

Don't miss the chance to take part in this compelling event, which offers an unparalleled opportunity to meet your industry peers, become part of an industry community, and develop an international ecosystem.

I look forward to seeing you in April in Copenhagen!



Peter Maier
General Manager, Industry and Line of Business Solutions,
SAP



AGENDA

TUESDAY, APRIL 1, 2014

8:00 a.m.	Registration, Visit Exhibition Area, and Time for Networking			
9:00 a.m.	Welcome from the Chairperson Aileen Feeney, Global Industry Business Solution Management - Oil and Gas, SAP			
9:10 a.m.	Introduction to the Global Advisory Council (GAC) Ben Williams, VP and CIO, Devon Energy			
9:20 a.m.	Business and Technology Innovation: The SAP Strategy <ul style="list-style-type: none"> Trends driving best-practice innovation <ul style="list-style-type: none"> Technology for business innovation: The SAP point of view Technology for IT innovation: Business enablement and productivity Technology for people: User experiences that drive business innovation Outlook: SAP solution strategy Peter Maier, General Manager, Industry and Line of Business Solutions, SAP			
9:50 a.m.	Realizing Value of SAP Investments Kaveh Pourteymour, CIO, Global Refining & International Businesses, BP			
10:30 a.m.	Refreshments, Visit Exhibition Area, and Time for Networking			
	A Hydrocarbon Supply Chain	B Operational Integrity	C Next-Generation Technology and Innovations	D Security and Compliance
11:10 a.m. – 11:50 a.m.	A1 Realizing the Benefits of SAP Trader's and Scheduler's Workbench at Phillips 66 Neil Plaskitt and Sara Runciman, Phillips 66	B1 How Implementing an Operational Integrity Approach Improves Enterprise Performance Mark Pyatt, SAP	C1 Experience Returns on SAP's Latest UI Innovations Jens Vands, Maersk Oil Anders Halmind, Accenture	D1 & D2 IT Security in the Oil and Gas Industry: New Threats Calling for a Holistic Security Approach Arthur Melet, IDC
11:55 a.m.	A2 Ports and Terminals Operations Management Solution (PTMS) Abdullah Khaled Al-Hamad and Anwar Khan, Saudi Aramco	B2 Improved Maintenance Management in Statoil Nils Martinus Nilsen and Geir Sigmund Osmundsen Torgersen, Statoil	C2 Transforming Your Business: Streamlining HR Processes at Expro Martin Ogden, Expro	Follow-on Panel Discussion: IT's Role Within a Holistic Security Approach for the Oil and Gas Industry Arthur Melet, IDC Jasvir Gill, AlertEnterprise Gerold Hübner, SAP
12:40 p.m.	Lunch, Partner Demos, Meet the Presenter Sessions, and Community Focus Sessions (See pages 7 and 8 for more details)			

AGENDA

TUESDAY, APRIL 1, 2014

	A Hydrocarbon Supply Chain	B Operational Integrity	C Next-Generation Technology and Innovations	D Security and Compliance
2:05 p.m. – 2:45 p.m.	A3 Secondary Distribution Retailing on Fuel for Oil and Gas: A Radical Approach to Downstream Operations Dimitris Pagonis, Implico Joachim Stiehl, SAP	B3 Why ORYX GTL Prefers to Use SAP Software to Manage Its Shutdown, Turnaround and Outage (STO) Processes William Le Hanie, ORYX GTL	C3 Big Data Integration for Oil and Gas Richard Martin, Rolta Mark Pyatt, SAP	D3 Navigating IT Governance Peter du Plooy, Engen
2:50 p.m.	A4 Enabling Operational Excellence Using Integrated SCM Solutions Ritesh Samarth, SAP	B4 Reducing Risk and Improving Safety, Maintenance Efficiency, and Equipment Uptime Paul Harris, SAP	C4 Network-Enabled Asset Maintenance James Marland, Ariba (An SAP Company)	D4 SAP Solutions for Governance, Risk, and Compliance: Past, Present, and Future Speaker to be confirmed
3:35 p.m.	Refreshments, Visit Exhibition Area, and Time for Networking			
4:20 p.m.	Changing the Game: Cross-Industry Innovation at McLaren <ul style="list-style-type: none"> • Achieving rapid growth by building on shared principles of innovation, creativity, and commitment to excellence • Achieving breakthroughs in performance using advanced technology and design • Leveraging expertise in modeling, simulation, design engineering, and human high performance • How McLaren is utilizing cross-industry innovation to a range of industries including oil and gas Geoff McGrath, Vice President, Applied Technologies, McLaren			
5:05 p.m.	Maximize Strategic Alignment – and Save Time and Money <ul style="list-style-type: none"> • How to get from business strategy to platform customization in practice • How to ensure outcome and business impact • Top 5 ways to fail – and how to fix them • Thinking the business dynamics into the IT program • If business was just as organized as IT... • One business – one program Palle Stenver, Program Manager, DONG Energy			
5:50 p.m.	Wrap-Up of Day One			
6:30 p.m.	Depart for the Evening Event			



Pre-Event Networking Reception Monday, March 31, 2014

Join us in the hotel bar from 6:00 p.m. until 8:00 p.m. for a welcome reception, sponsored by **Accenture**. Network with industry peers as you enjoy complimentary drinks and light snacks – the perfect way to get acquainted and start making connections before the conference.

AGENDA

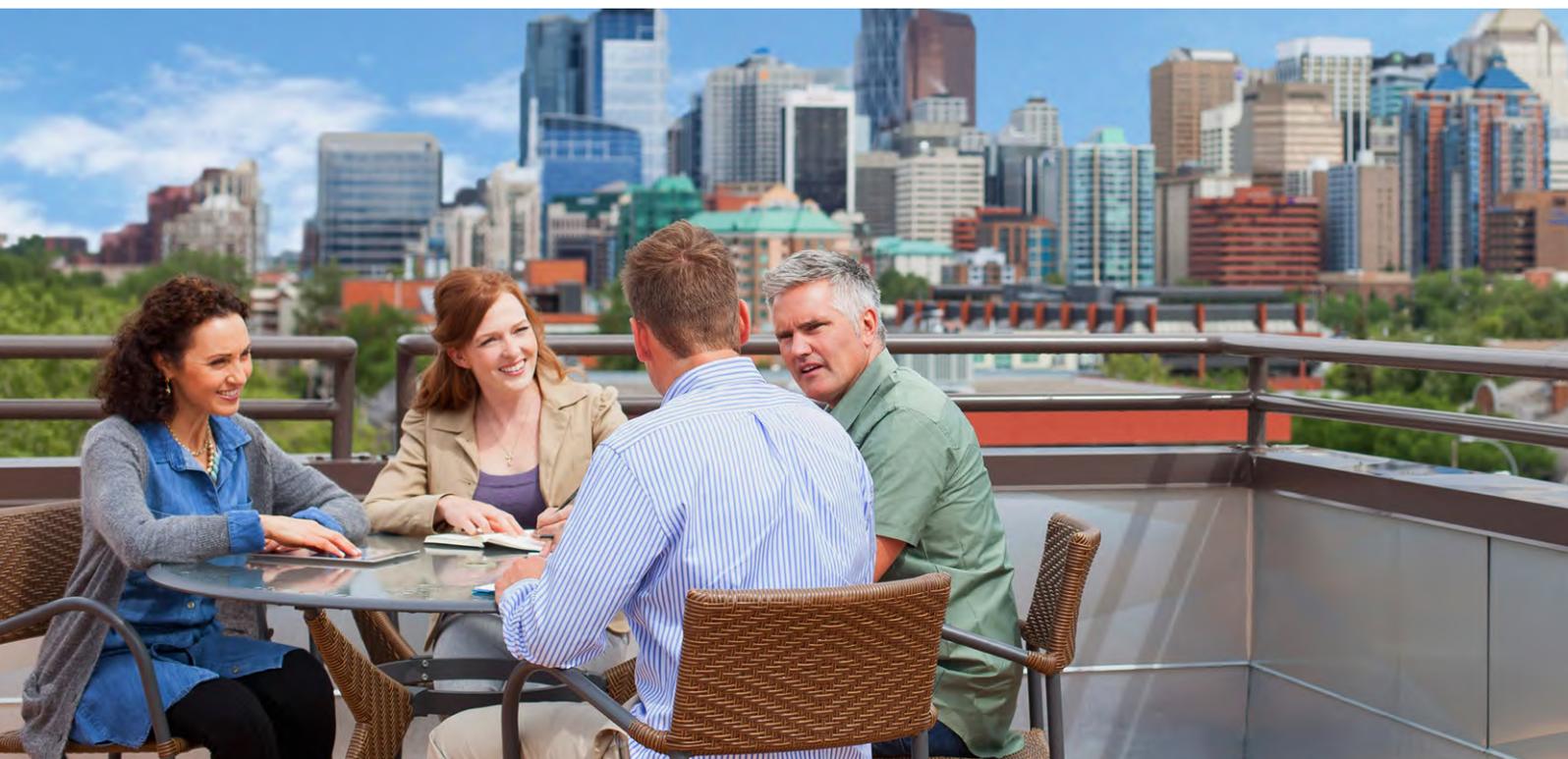
WEDNESDAY, APRIL 2, 2014

8:30 a.m.	Registration, Visit Exhibition Area, and Time for Networking			
9:00 a.m.	Welcome Back Aileen Feeney, Global Industry Business Solution Management - Oil and Gas, SAP			
9:10 a.m.	Accelerating Innovation in Oil and Gas: Technology Trends Enabling Business Transformation <ul style="list-style-type: none"> Transformation in the energy sector – industry trends When industry and technology trends come together – SAP’s strategy and road map Outlook – let’s talk about future business models Isabella Groeger-Cechowicz, Global VP, Head of Industry Business Unit Oil and Gas, SAP			
9:40 a.m.	A New Era: Getting to the Resilient Oilfield <ul style="list-style-type: none"> Shifting the industry focus to building resilience as a result of seeking new resources to deliver to new regions The need to reduce risks, develop robust feedback mechanisms, and respond swiftly to a dynamic market Moving away from the notion of production for production’s sake Optimizing production: Looking at key influencing factors Laying the foundations of a resilient oilfield with integrated digital oilfield operations How oil and gas companies are leading the way with innovative IT Jill Feblowitz, Vice President, IDC Energy Insights			
10:20 a.m.	Refreshments, Visit Exhibition Area, and Time for Networking			
	E Capital Spend Effectiveness	F Integrated Digital Oilfield Operations	G Optimizing Business Processes	H Enterprise Mobility
11:00 a.m. – 11:40 a.m.	E1 Leveraging SAP Innovations to Improve the User Experience and Provide Comprehensive Analytics for Capital Spend Peter Schlemmer, SAP	F1 Project Volcano: Implementing Sales and Distribution Software from SAP as the Strategic Platform for Upstream Production and Revenue Calculations Steinar Hansen, ConocoPhillips	G1 Guide to Fast and Successful Implementation of SAP Solutions Lakshmi Rajan, Abraj Energy Services	H1 Enterprise Mobility in Operations Dave Robson, SAP Andy Hancock, SAP
11:45 a.m.	E2 Optimizing Purchasing and Supply Logistics Operations at Statoil Berge Sårheim, Statoil	F2 Development of an SAP Portal to Optimize Drilling and Well Ops Performance with Ross Offshore André Nilsen, Ross Offshore Tim Galloway, Absoft	G2 How to Achieve ERP Implementation Success and Realize Quantifiable Benefits in the Oil and Gas Industry in Record Time – Orpic Recent Experience Dr. Raied Abdul-Karim, Orpic	H2 Enterprise Mobility Enablement: Strategy, Road Map and Innovation Jan Staack, DONG Energy
12:30 p.m.	Lunch, Partner Demos, Meet the Presenter Sessions, and Community Focus Sessions (See pages 7 and 8 for more details)			

AGENDA

WEDNESDAY, APRIL 2, 2014

	E Capital Spend Effectiveness	F Integrated Digital Oilfield Operations	G Optimizing Business Processes
2:00 p.m. – 2:40 p.m.	E3 Major Capital Project Management with SAP Commercial Project Management and Ariba Larry Williams, IBM Peter Schlemmer, SAP	F3 Enabling Digital Oilfield Operations with SAP Solutions Ahmed Rasool, SAP	G3 Experience How Design Thinking Can Help You Think Differently and Innovate! Claire Lauper, SAP Gitte Winther Bruhn, SAP
2:40 p.m.	Short Refreshment Break		
2:55 p.m.	Connected Vehicles and Google Glass: SAP at the Forefront of Technology and Business Transformation <ul style="list-style-type: none">• SAP connected vehicles strategy and road map• Connected location-based services• SAP HANA Cloud Platform for the automotive industry Gil Perez, Senior Vice President Sustainable Industries & General Manager Connected Vehicles, SAP <ul style="list-style-type: none">• Augmented Reality with SAP• SAP prototypes for warehouse workers and service technicians running on smart glasses• The future of wearable technology with SAP Uwe Pfisterer, Product Manager, SAP <ul style="list-style-type: none">• Transforming the Oil and Gas Sector by Adopting best-in-class Innovations• How technology innovations can deliver new business services with a higher value-add Maher Chebbo, Vice President, Head of EMEA Energy & Natural Resources, SAP		
4:00 p.m.	Wrap-Up and Farewell		



COMMUNITY FOCUS SESSIONS

Take this unique opportunity to join these community discussion sessions to expand your network and meet your peers and other SAP experts. You will be able to ask questions and share your successes, challenges, and lessons learned with a community of like-minded individuals from oil and gas companies around the world. This is your opportunity to experience the communities and see the benefits you could realize from joining them.

SAP has worked extensively with customers, particularly the Oil and Gas Global Advisory Council, to identify the business areas that are most critical to the oil and gas industry. These business priorities are illustrated on SAP's value map for oil and gas, which also shows the strategic solutions offered in each space by SAP.

The communities are established around the four business priority areas, described below. In addition to providing an opportunity for peer-to-peer discussion, each community is a forum for customer input into SAP's technology road map and can form co-innovation workstreams in areas of common interest.

Tuesday, April 1, 2014

1:00 p.m. –
2:00 p.m.

Hydrocarbon Supply Chain

Debate techniques to perfect the management and execution of every single step across the end-to-end supply chain. SAP enables companies to manage the entire hydrocarbon supply chain – centrally and seamlessly. By bringing together disparate sources of data in powerful analytics tools and connecting business silos with an integrated solution using common information, companies can optimize their business at every stage.

Key discussion points:

- Optimize commodity procurement, sales, and risk management to react quickly to market changes
- Improve refinery and plant operations through better coordination and visibility of operational and support activities
- Orchestrate entire supply chain from planning to settlement – in a consistent and coherent manner
- Manage sales planning and execution of key processes for all hydrocarbon sales channels, such as bulk, wholesale, and retail

Tuesday, April 1, 2014

1:00 p.m. –
2:00 p.m.

Operational Integrity

Discuss how to drive greater situational awareness, improve process safety, analyze asset performance, monitor policy and guideline usage, reduce environmental impact, and go beyond compliance in operations.

Key discussion points:

- Monitor key risk indicators, set policy, assure compliance, and reduce risk with auditable workflows
 - Proactively manage key risks to people, the environment, and assets and improve process safety
 - Maintain the structural and mechanical integrity of assets such that they can perform as designed
 - Manage emissions, product and regulatory compliance, and hazardous substances
 - Train, certify, and maintain security of pool of talent needed for planned projects and operations
-

COMMUNITY FOCUS SESSIONS

Wednesday, April 2, 2014

1:00 p.m. –
2:00 p.m.

Capital Spend and Effectiveness

Explore how to use closed-loop management and control of capital and spend to mitigate financial risks and maximize return on all investments. Discuss how to maximize capital effectiveness, improve supplier networking and collaboration, and speed time to operational readiness for any capital investments.

Key discussion points:

- Define and execute a strategy and a long-term budget plan
- Plan multiple projects, converting engineering assets to business objects
- Manage the end-to-end supplier relationship
- Identify new suppliers and enable a seamless procurement process
- Leverage the power of a business network

Wednesday, April 2, 2014

1:00 p.m. –
2:00 p.m.

Integrated Digital Oilfield Operations

Discuss techniques to manage the convergence of production, maintenance, engineering, and financials at all levels of the enterprise. Explore ideas to increase transparency over all processes and across all functions, close the loop between decision making and execution in the field, and make the next barrel of production a profitable barrel.

Key discussion points:

- Streamline data collection, validation, surveillance, and notification processes from field systems and engineering applications
- Integrate production, maintenance, and engineering to ensure the right data gets to the right people, at the right time, for planning and optimum decision making
- Close the loop in integrated operations through field execution
- Streamline business and compliance processes for revenue, land, and the financial functions of an upstream production company

PARTNER ENABLEMENT WORKSHOP MONDAY, MARCH 31, 2014

Access to this workshop is limited to SAP partners only. To register for this workshop, please visit www.tacook.com/sapoilandgas and select 'Partner Enablement Workshop' as part of your booking

1:00 p.m. –
5:30 p.m.

Winning with SAP in Oil and Gas

Hear the latest on SAP partner programs in the oil and gas industry, including overviews of the solution road map for capital spend effectiveness, integrated digital oilfield operations, hydrocarbon supply chain, operational integrity, next-generation technology, innovations, and business focus.

Isabella Groeger-Cechowicz, SAP

Frank Ruland, SAP

DEMO THEATER

Tuesday, April 1, 2014

10:30 a.m. – **See how OpenText complements SAP offerings in Oil and Gas**

- 10:50 a.m.
- Asset information management in 59 seconds
 - Well lifecycle management: The importance of unstructured content
 - Contracts management: In the past and now with the SAP Extended Enterprise Content Management application by OpenText
 - Effective management of transmittals/submittals between EPC and owner/operator
 - Enterprise information management for enterprise asset management: Optimizing maintenance and operations
 - Incident management (environment, health, and safety)
- Marc Diefenbruch, OpenText

12:45 p.m. – **Accenture and SAP Upstream Solution Demo**

- 1:05 p.m.
- Accenture and SAP will demonstrate a production management business scenario showcasing the art of leveraging their latest technology. Please visit Accenture at Booth 2 to register for participation.
- Andrew Partington, Accenture

1:15 p.m. – **Streamline Critical Maintenance and Improving Overall Asset Performance and Safety with the SAP Work Manager Mobile App**

- 1:35 p.m.
- Streamline critical maintenance and improving overall asset performance and safety with the SAP Work Manager mobile app. Learn how SAP software can effectively be deployed offshore using the latest ATEX-certified smartphone functionality to minimize operational downtime.
- The demonstration will cover how to:
- Streamline maintenance and shorten work cycles
 - Generate essential work orders and notifications instantly
 - Capture more accurate readings for conditioning monitoring
 - Utilize the latest intrinsically safe mobile technology offshore
- Tim Galloway, Absoft

1:40 p.m. – **New Functionality in the SAP EAM Solution**

- 2:00 p.m.
- Vesta Partners will demonstrate some of the new functionality provided by the SAP Enterprise Asset Management (SAP EAM) solution. SAP now provides several options to help maintenance technicians increase efficiency and productivity. This demo will focus on the content used in the SAP NetWeaver Business Client software but will also cover the highlights of other options such as mobile apps and SAP Screen Personas software. Vesta will use its real-world experience to help your maintenance staff make effective use of SAP EAM.
- Kahn Ellis, Vesta Partners

3:50 p.m. – **Change Management 2.0: Major Program Transformation Through Innovative Engagement**

- 4:10 p.m.
- Business transformation – together, taking you beyond technology and process
 - Business engagement – developing a solution to meet your needs
 - Business readiness – are you ready?
 - Ditch dull! Embrace innovative change management – suggestions and approaches
- Dr. Gitanjali Ponnappa, EY

Wednesday, April 2, 2014

10:30 a.m. – **Next-generation Work Space for Improved Productivity**

- 10:50 p.m.
- Mobile solution for asset management leveraging IT automation devices – kiosk touch screen and personal digital assistant (PDA)
- Anandkumar NC, L&T Infotech

1:00 p.m. – **Actionable Insight Driving Operational Excellence – with Rolta OneView™**

- 1:20 p.m.
- How to improve:
- Well performance tracking and integrity monitoring
 - Safety, risk control, and compliance
 - Asset utilization
 - Blending optimization
- Richard Martin, Rolta

1:30 p.m. – **Integrated Dispatch Management (IDM) from Implico**

- 1:50 p.m.
- Developed by Implico, this tool helps dispatch planners create optimum tour planning. Orders from SAP software are combined with resources to help ensure the best possible results. Learn how to lower transportation costs by up to 15%, reduce the time needed for planning and dispatching by up to 80%, and greatly improve your customer services.
- Dimitris Pagonis, Implico

MICROFORUMS

Tuesday, April 1, 2014

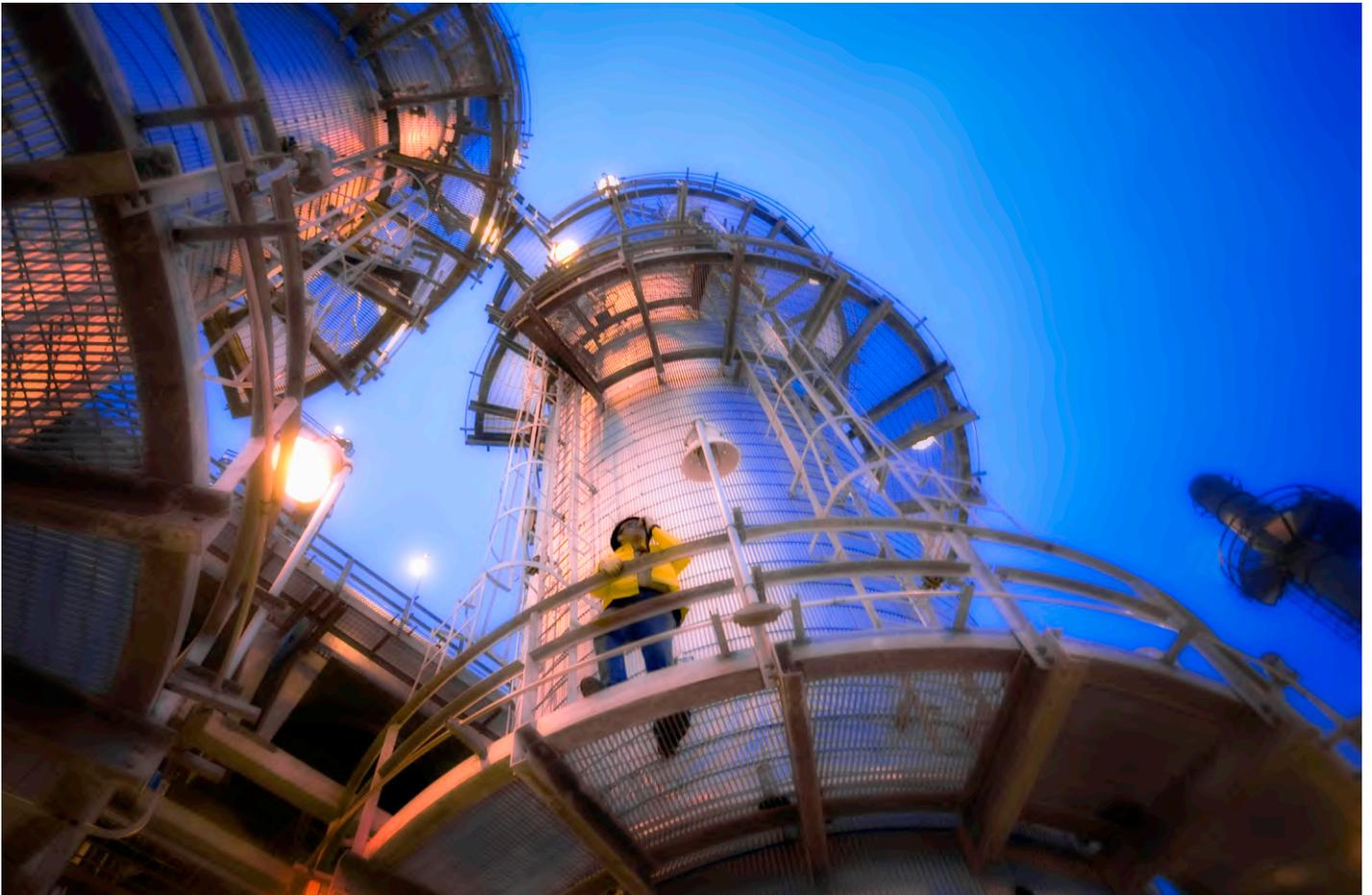
3:45 p.m. – Improving Critical Infrastructure Cybersecurity
4:15 p.m. Gerold Hübner, SAP

3:45 p.m. – Keeping Up with Enterprise Asset Management Software from SAP
4:15 p.m. Kahn Ellis, Vesta Partners

Wednesday, April 2, 2014

10:30 a.m.– Translating SAP Strategy for User Experience into Reality to Drive Business Value
11:00 a.m. Gerrit Kotze, SAP

10:30 a.m.– Spice up your Data! - Manage Your System Landscape with Data Management Services
11:00 a.m. Sabine Wachter, SAP



POST-CONFERENCE WORKSHOPS

THURSDAY, APRIL 3, 2014

At these workshops you will get an overview of each solution, review the functionalities, dive deeper into key topics, get practical examples, take part in discussions, go through online demonstrations, and determine the solution's business benefits. Each workshop provides you with a unique opportunity to address challenges, discuss them with your peers, and gain valuable guidance from some of SAP's most knowledgeable experts.

Please note that you cannot switch between parallel workshops. For comprehensive details relating to these workshops, please visit www.tacook.com/sapoilandgas-workshops

The following workshop will take place between 8:30 a.m. and 4:30 p.m.

Workshop 1: Maintaining Asset Integrity in Oil and Gas

Dean Fitt, Matthias Pimiskern and Miguel von Rotz, SAP
Christoph Wobbe, WCM

The following workshops will take place between 8:30 a.m. and 12:00 noon

Workshop 2: Solution Portfolio for Hydrocarbon Supply Chain Downstream Operations from SAP

Arif Abdullah and Krishanu Bhattacharya, SAP

Workshop 3: Optimizing Upstream Operations with SAP

Jens Breuker and Stephane Lauzon, SAP

Workshop 4: Utilizing Mobile Apps Across the Value Chain in Oil and Gas

Andy Hancock and David Robson, SAP

Workshop 5: SAP Oil & Gas Secondary Distribution 7.0 Road Map

Thorsten Klingspor and Jens Bugge, Implico

The following workshops will take place between 1:00 p.m. and 4:30 p.m.

Workshop 6: SAP Business Suite powered by SAP HANA and Its New User Experience

Phillip Sievers and Jürgen Butsmann, SAP

Workshop 7: Improving the User Experience (UX) with SAP Software Through Innovation

Dietmar Schulz and Krishanu Bhattacharya, SAP

Workshop 8: Using the Business Network for Capital and Spend Effectiveness

Aileen Feeney and James Marland, SAP

Workshop 9: Establishing Safe and Reliable Operations with Operational Risk Management from SAP

Christian Polivka, SAP



For comprehensive details relating to these workshops, please visit www.tacook.com/sapoilandgas-workshops

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Accenture

The Accenture Energy industry group serves a wide range of companies in the oil and gas industry, including international oil companies (IOCs), national oil companies (NOCs), independent, and oilfield service companies. With experience spanning the entire energy value chain, including upstream, downstream, oil field services, and pipelines, our consultants work in over 20 countries serving more than 150 clients.

Accenture's global team of 34,000 practitioners focused on SAP software delivers more than 1,500 cross-industry SAP software implementations every year, from straightforward implementations to large-scale transformational change programs – more than any other systems integrator.

For more information, please visit www.accenture.com/energy

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Absoft

You've made the investment in SAP software, you're working with it, and you want to be sure it's delivering all the business benefits that you expected.

With over 20 years' experience in delivering SAP solutions to the oil and gas industry, Absoft has developed the knowledge and expertise to help you start driving real value from your system and maximize the return on your investment in SAP.

Founded in 1991, Absoft is a leading SAP consultancy and software solutions provider for the oil and gas industry with project implementations across 40 countries worldwide. Absoft works closely with operators and oilfield service companies to understand their business challenges and develop tailored solutions to meet these requirements.

We provide:

- Business analytics
- Implementation services
- Process optimization
- Licensing
- Testing
- Data migration services
- Training
- Upgrades
- Mobile solutions
- Front and back office support
- Joint venture accounting
- Supplier relationship management
- Remote logistics management

For more information, please visit www.absoft.co.uk/oil-and-gas

AlertEnterprise



AlertEnterprise eliminates silos and uncovers blended threats across cybersecurity, physical access controls, and SCADA systems. AlertEnterprise provides continuous incident management, monitoring, and response for substations and control rooms, featuring behavior analytics for actionable intelligence. AlertEnterprise manages onboarding/offboarding of contractors and employees while automating the NERC operational compliance process.

For more information, please visit www.alertenterprise.com

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Building a better
working world

Ernst & Young

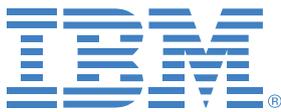
EY is a global leader in assurance, tax, transaction, and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients, and for our communities.

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For more information, please visit www.ey.com

IBM



At IBM we believe that in many industries, a company's ability to analyze, integrate, and act upon the outcome and signals of data will separate the winners from the losers. Through extensive work with clients in the oil and gas industry, IBM has developed a series of steps that can address each of the imperatives. Specifically, IBM will present our solution for capital spend effectiveness utilizing the full suite of SAP products to manage major capital projects.

IBM is delighted to be a sponsor of this year's event, and our industry experts will be on hand to discuss with you the latest thinking in oil and gas and how IBM can help your company grow.

For more information, please visit www.ibm.com/smarterplanet/us/en/oil_exploration/ideas

Implico



As an international consulting and software company, Implico has been supporting customers from different industries with the optimization of their business processes. The company was founded in 1983. The Implico Group, with headquarters in Hamburg, Germany, has subsidiaries in Malaysia, Romania, Switzerland, the United Kingdom, and the United States. Projects are implemented with extensive industry know-how as well as within budget and on time.

Implico offers its consulting services and software solutions targeting process optimization to companies of any size, anywhere in the world. The oil and gas downstream industry is the key area of expertise. Implico combines many years of experience gained in countless projects in the downstream industry with the very latest IT, ERP, and SAP software expertise, as well as offering high-performance software solutions.

Five of the world's ten largest oil companies now rely on Implico's consultancy expertise and IT solutions – including OpenTAS, the SAP Oil & Gas Secondary Distribution application, CPR (Continuous Product Replenishment), and IDM (Integrated Dispatch Management). OpenTAS, an SAP-endorsed business solution, is targeted at fuel depots and refineries, offering comprehensive functionality for administration, automation, and process improvement. SAP Oil & Gas Secondary

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Distribution, developed by Implico and marketed worldwide by SAP, optimizes the distribution of petroleum products. The innovative software solution IDM, developed by Implico, helps dispatch planners to create optimum tours: orders from SAP are combined with resources to help ensure the best possible results.

Implico is a Microsoft Gold Partner, an SAP software solution and technology partner, and a member of the Oracle Partner Network. The dynamically growing Implico Group currently employs about 250 employees worldwide.

For more information, please visit www.implico.com

Rolta



Rolta enables its customers to realize their business objectives through its deep domain expertise in the oil and gas and utilities sectors, where its systems integration experience is unrivaled. Rolta's services and solutions cover the entire lifecycle for the process industries, from engineering design through operational excellence, and including business intelligence and analytics to enable effective decision making. Rolta has unique intellectual property in the geospatial arena, where it provides enterprise-level solutions and GIS integration with ERP systems.

Rolta OneView is an innovative BI solution with field-proven benefits for asset-intensive process industries including upstream and downstream oil and gas, petrochemicals, and chemicals, to significantly improve operational efficiencies and reliability. This solution has been developed by leveraging Rolta's deep understanding of process and power operations, coupled with its expertise in business intelligence/ analytics and enterprise integration technologies. Rolta has entered a strategic partnership with SAP to deliver its business intelligence technology platform as part of Rolta OneView Enterprise Suite for customers worldwide.

Headquartered in India, Rolta is a multinational organization with customers in more than 40 countries.

For more information, please visit www.rolta.com

Vesta



Vesta Partners specializes in professional services for SAP software, with deep domain expertise in work/asset management and reliability. We provide our customers with industry best practices in business process, brought to life through the proven SAP Enterprise Asset Management (SAP EAM) solution, including but not limited to functionality for plant maintenance, materials management, quality management, and project systems. In addition, Vesta supports third-party applications within the ecosystem of SAP EAM customers to provide solutions specific to their unique business environment.

Vesta's mission is to deliver the highest quality, most efficient maintenance process and technology consulting solutions to our clients. Our real-world experience and practical solutions deliver results that directly translate into efficiency improvements and real cost savings.

For more information, please visit www.vestapartners.com

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With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology, and outsourcing services. The Group reported 2013 global revenues of €10.1 billion.

Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience, and draws on Rightshore, its worldwide delivery model.

For more information please visit www.capgemini.com



HCL

HCL is a US\$6.3 billion global pioneer in leveraging technologies to drive value realization. Our value management approach accelerates the realization of benefits from investments by aligning IT to your required outcomes. We provide a wide range of services in our unique delivery model that are necessary to define, realize, and sustain real business change.

HCL is not only financially robust, it is also globally recognized for its innovative management practices that focus on trust, integrity, and the empowerment of its 92,000 employees – the subject of one of the most frequently taught Harvard Business School case studies.

For more information, please visit
www.hcltech.com/enterprise-application-services



L&T Infotech

L&T Infotech

L&T Infotech is a wholly owned subsidiary of US\$14 billion Larsen & Toubro Group. With 18,000+ employees globally comprising 2,800+ SAP consultants and 42 offices worldwide including 10 in Europe, we provide a unique “business-to-IT connect” to the oil and gas sector by enhancing the value of IT investments and assets, while offering end-to-end solutions and services on a 24x7 basis to customers across 100+ countries. Our focus on execution excellence, innovation, intellectual property, and investments in centers of excellence leads to domain-centric solutions, including digital oilfield, ocean plug-in, integrated refinery, and asset management products, that are centered around the business needs of oil and gas companies to help them engage the future effectively.

For more information, please visit www.larsentoubro.com

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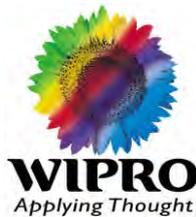
OpenText

OpenText and SAP have a highly successful partnership dating back more than 20 years, with more than 4,000 joint customers. OpenText solutions for SAP, along with services and ecosystem partners, help you execute on strategy to achieve long-term viability. By tying your content to an SAP business context, you gain control and stop the uncontrolled growth of content – giving you the ability to preserve what is required and to destroy what is not. The OpenText ECM Suite for SAP Solutions is a complementary portfolio that extends the value of SAP Business Suite software from an end-to-end solution standpoint, addressing strategy to execution and enabling business transformation.

A holistic, value-based, and integrated approach to managing enterprise content – in context of business processes – yields benefits by reducing risk and managing governance and compliance. SAP resells OpenText ECM software as solution extensions that integrate readily with SAP software.

For more information, please visit www.opentext.com

Wipro



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EVENT PARTNERS

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HOW TO REGISTER

To register online for this event, please visit www.tacook.com/sapoilandgas

Contact for Inquiries

Alice Kenning
T: +44 (0) 121 200 3810
F: +44 (0) 121 212 1623
E: a.kenning@tacook.com

The registration fee includes participation in the conference and/or workshop, lunch on all days, refreshments, and evening event for conference attendees, and documentation material for download. Please note that accommodation and travel are not included in the registration fee.

Event Venue

Scandic Copenhagen
Vester Soegade 6
1601 Copenhagen
Denmark

Phone: +45 33 14 35 35

www.scandichotels.com/Copenhagen

**REGISTRATION FORM
INTERNATIONAL SAP CONFERENCE
FOR OIL AND GAS
APRIL 1–3, 2014
COPENHAGEN, DENMARK**

Copy and Fax to
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Register Online at
www.tacook.com/sapoilandgas

You can register for the International SAP Conference for Oil and Gas online at www.tacook.com/sapoilandgas or by faxing this form to the number below.

I would like to register for the International SAP Conference for Oil and Gas April 1–3, 2014 Copenhagen, Denmark (Please complete clearly in block capitals)

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I wish to attend the following:

- Conference (April 1–2) Evening Event (April 1)
 (open to conference registrants only)
- Workshop(s) (April 3) Please select: Partner Enablement Workshop (March 31)
 (open to SAP Partners only)
- All Day W1
- Morning W2 W3 W4 W5
- Afternoon W6 W7 W8 W9

Payment Method

- Credit Card Invoice

Further Information

1. Would you like to receive further information from SAP including special offers, reports, event news, and more along with information resulting from this inquiry?
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T.A. Cook Conferences.
4th Floor, McLaren Building
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F: +44 (0) 121 212 1623
E: info@tacook.com

Registered in England and Wales
Company Registration Number: 4263656

Event Fees

Type	Early Bird Fee**	Standard Fee
Conference	€ 1190*	€ 1390*
Full-Day Workshop or 2 x Half-Day Workshops	€ 600*	€ 725*
1 x Half-Day Workshop	€ 350*	€ 425*

* plus 25% Danish VAT

** Early bird deadline is February 14, 2014

Early bird discounts will only apply if payment is received by February 14, 2014.

Terms and Conditions of Registration

Cancellations must be made in writing at least two weeks before the beginning of the event. In this case we will charge a processing fee of € 200. Cancellations received less than two weeks before the event will be liable for the full registration fee. This also applies to registrants who do not attend the event. If a participant cannot attend for whatever reason, it is of course possible to nominate a substitution. Substitutions must be received in writing, must be addressed to the registration office, and must include the names of both the original and the substitute registrants. Participation in an event is only possible if payment has already been received, or if it is submitted at the event in cash or with a collection-only check. Please note that non-attendance for any reason is subject to the cancellation terms laid out in point above.

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